

St.Mary's Preparatory
3535 Indian Trail
Orchard Lake, MI 48324

Dear Senior Parents:

The yearbook staff is preparing the "PDA" ad section for the 2010 OLSM Yearbook. These "Public Display of Affection" ads are purchased by senior students' parents and/or other family members. Parents usually include a baby picture and a personal message. These ads are a great tradition of the St. Mary's yearbook. This is your chance to publicly recognize the progress and accomplishments of your son.

Color

1/8 of a page:	\$75.00	up to 2 photos + text
1/4 of a page:	\$120.00	up to 4 photos + text
Half page:	\$200.00	up to 5 photos + text
Full page:	\$350.00	up to 16 photos + text

Black and White

1/8 of a page:	\$50.00	up to 2 photos + text
1/4 of a page:	\$90.00	up to 4 photos + text
Half page:	\$140.00	up to 5 photos + text
Full page:	\$250.00	up to 16 photos + text

Include the student's name as you want it to appear, plus a sub-heading. Include a personal message. A 1/8 page ad should include no more than two sentences, and a 1/4 page no more than three sentences. Larger ads can fit more text (we will do our best to fit all text, but we reserve the right to edit for length). Include who the message is from, as you want it to appear.

Photo Submission Guidelines:

- Do not cut, glue, or tape photos.
- Include a self-addressed, stamped envelope if you would like the photos returned.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name and phone number on the back of each photo.

Your payment is required at the time of order. **Make checks payable to St. Mary's Preparatory** and include "Yearbook" on the memo line. If you have any questions please feel free to call or e-mail me.
Deadline April 30, 2010

Sincerely,

Mary L. Angeloff and the 2010 yearbook staff
mangeloff@stmarysprep.com
248-255-1499

“PUBLIC DISPLAY OF AFFECTION” ADS

ST. MARY’S PREPARATORY

2010 YEARBOOK

Black and White Ads

_____ 1/8 page (up to 2 photos) **\$50**
_____ 1/4 page (up to 4 photos) **\$90**
_____ 1/2 page (up to 5 photos) **\$140**
_____ Full page (up to 16 photos) **\$250**

Color Ads

_____ 1/8 page (up to 2 photos) **\$75**
_____ 1/4 page (up to 4 photos) **\$120**
_____ 1/2 page (up to 8 photos) **\$200**
_____ Full page (up to 16 photos) **\$350**

Your name _____

Student’s name _____

Address _____

City State Zip _____

Phone _____

Select Layout design number/letter from attached sheet: _____

Ad content:

Student’s Name, as you want it to appear in the headline:

Sub-headline, if any:

Personal Message, make sure you include who the message is from (Love, Mom, Dad, and Susie, etc.):

Return this form with your pictures and payment to:

St. Mary’s Preparatory
Attn: Mary Angeloff, Yearbook Advisor
3535 Indian Trail
Orchard Lake, MI 48324

Please note: Pictures may also be downloaded and sent to my e-mail or delivered to the school on disc.

10% deducted from price if turned in before February 28, 2010